

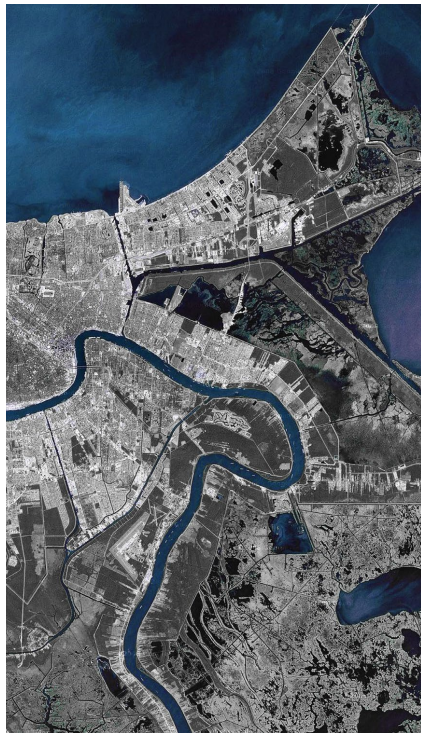
**STATE OF LOUISIANA
PERCENT FOR ART PROGRAM**

Department of Culture, Recreation, and Tourism
Office of Cultural Development
Division of the Arts

CALL TO ARTISTS FOR SCULPTURE

University Medical Center
New Orleans, Louisiana





CONTEXT - UNIVERSITY MEDICAL CENTER DESIGN

PERCENT FOR ART PROGRAM

University Medical Center | New Orleans . Louisiana

A place is defined by its people, history, and context both in the natural world and the artificial. New Orleans is a multi-faceted collection of many overlapping layers of rich cultures and heritage. The University Medical Center (UMC) reflects the unique factors of the region, and embraces the essence of place-making by drawing connections between people, place, and time.

Through careful consideration of the local heritage, the UMC design celebrates the diversity of the region with special emphasis on the improvisational aspects of the music, the culinary and fine arts, the architecture, and the urban development of the city. In each of these, a structure is created, and then a freeform expression is overlaid. This improvisation can be seen locally in the jazz riff laid over the discipline of chord structure, the city infrastructure as it relates to the river, and the intricate layering of spaces within courtyards and behind lacey ironwork, porches, and balconies. Within the project, the public functions on the ground level represent a collapsing of inside and outside, while the elevated healing environment, by contrast, forms a steady, rhythmic cadence that is more disciplined and precise.



CONTEXT - UNIVERSITY MEDICAL CENTER DESIGN

PERCENT FOR ART PROGRAM University Medical Center | New Orleans . Louisiana

The UMC is new construction of 1.5 million square feet that responds to the needs for healthcare delivery, teaching, environmental sustainability, and research in the region, and mitigates the effects of natural disasters. Located on prominent Canal Street and adjacent to the new Veteran Administration Hospital, the LSU Health Science Center, and the Tulane Medical Center, the project is situated as the hub of an expanding medical district on the edge of the central business district in New Orleans. The project consists of 424 inpatient beds, surgery suites, diagnostic imaging, a conference center, and all the ancillary services that support a regional trauma and research center.

When approaching the medical center, visitors will be met with a string of shaded courtyards and plazas that frame the edges of the campus. The inpatient towers are six stories tall and reach out to engage Canal Street, a vibrant transit corridor and link between much of the city. The campus unfolds further to reveal a variety of human-centered places that range from celebratory spaces for group activities to private, intimate spaces of respite. Art pieces are planned within these varied spaces to accentuate the intent of each.

The facility will serve a variety of groups such as patients, families, caregivers, researchers, teachers, and students by accommodating each group's unique requirements. The interior and exterior reflect a careful blending of modern practice, planning, and design with the rich culture and texture of the region. This is the basis for the overall concept of the design - a disciplined construct that provides a foundation for individualistic expression.

OPPORTUNITY: Multiple Sculpture or installation commissions (9 to be selected)
LOCATION: University Medical Center (UMC) - New Orleans, Louisiana

COMMISSION BUDGET: Ranges from \$30,000.00 mid-size work to \$400,000.00 for large scale work

APPLICATION DEADLINE: Wednesday, November 12, 2014

Electronically submitted through the CAFÉ system by 10:59 P.M. (CT)

1. PROJECT DESCRIPTION

The Percent for Art Program is seeking artists or artist teams to design and implement **nine (9) site-specific sculptures or installations of original design** for the **University Medical Center (UMC) in New Orleans**. The artwork may be subject to direct sunlight (UV radiation) and must be unique, permanent, and require very minimal long-term maintenance. Specifics for each of the commissions are included in this document with budgets for each. More detailed specifications will be given to artists selected to develop a proposal. Each commission will be considered separately.

2. BUDGET

The budgets listed are inclusive of all costs associated with each project, and commensurate with the intended scale, including but not limited to: research, professional consultations, formal reports from licensed structural and electrical engineers where appropriate, a conservator, materials, fabrication, transportation, travel, insurance, installation, photography and documentation of the artwork and crediting plaque.

3. ELIGIBILITY

This commission is open to professional artists 18 and over, regardless of race, color, national origin, gender, military status, sexual orientation, marital status, or physical or mental disability. Artist teams may apply, and must designate one artist as the lead contact. All artists must have a minimum of five (5) years of demonstrated professional visual art experience (not student work) and if applying for the Canal St. Beacon and the Tulane Icon, must have examples of previous experience with large-scale outdoor sculpture. Examples of work submitted must be of original, recently completed artwork (within the last 10 years). The application, including all examples of work and supporting documents are considered the artist's official "submission". If any information

submitted by the artist or artist's representative, including all supporting documents, is found fraudulent the submission will be disqualified.

4. DESIGN PARAMETERS

The development and design for the artwork should:

- Consider the elements of the site as a source of design ideas
- Consider the facility and its intended uses
- Consider the area surrounding the artwork and its intended uses as described in this call
- Reflect the community's history, diversity and cultural profile
- Complement the building's architecture and aesthetic values
- Be durable, sturdy and stable, suitable for the climatic conditions, resistant to UV damage, and safe for public interaction.
- Consider the impact of lighting or lighting as a prominent element. Electrical service will be accommodated where appropriate.

5. HOW TO APPLY

Artists interested in this project must prepare and submit the following (called the "submission"):

- A. **Résumé**
- B. **Letter of Interest & Artist Statement**
- C. **List of Three (3) Professional References**
- D. **Six (6) Images of Original Completed Artwork**

6. PREPARING YOUR SUBMISSIONS

- Résumé: Chronological résumé demonstrating a minimum of five (5) years of professional art experience (exhibitions, sales, commissions etc.). If submitting as a team, a current résumé should be submitted for each

team member. A biography will not be accepted in place of a résumé. (Total resume may be up to 5 pages. If your resume exceeds 5 pages, or does not contain your education history and experience with dates, your submission will not be considered)

- **Letter of Interest:** Brief statement summarizing your methods of working, interest in this project, and availability to participate in the design and implementation of the project. (1-page maximum)
- **References:** A list of at least three professional references that have an intimate knowledge of your work and working methods. Include complete addresses and telephone numbers. References will be contacted for artists invited to develop a proposal for the commission. (1-page)
- **Images:** Submit six (6) DIGITAL images of original completed artwork, not proposals, created in the last 10 years that demonstrate your qualifications for the project. You must include the value of the work/commission amount on each submission. Teams may submit a total of six (6) images with at least one image from every team member. Each slide must contain only one image/view of the work. Multiple images on one slide will not be considered, and will disqualify your submission. Slides, emailed, or hardcopy mailed submissions will NOT be accepted. **All images must be submitted electronically through the Call For Entries (CAFÉ) system available online at www.callforentry.org**

The CAFÉ system will remain open until **10:59 P.M. CT on November 12, 2014** but staff will only be available for assistance until 5:00 P.M. CT. Applicants are encouraged to apply early to reduce risk of technical difficulties. **Incomplete or late submissions will not be accepted for any reason.**

7. SELECTION PROCESS AND CRITERIA

An Art Selection Committee (the Committee) includes representatives from the Louisiana Office of Facility Planning & Control, the architectural firm that designed the facility, representatives from University Medical Center, and the State Arts Council. The Committee will review all eligible artist submissions.

Submissions will be evaluated by the following criteria:

1. Artistic excellence and originality as evidenced by representations of

past work images and other supporting materials

2. Appropriateness of artist's medium, style, and previous experience as they relate to the project goals and setting
3. Experience with projects of a similar scale and scope
4. Availability to participate in the design and implementation of the project as required
5. Louisiana Artist, as defined by La. R.S. 25:9000.1(E)
6. The committee may also take into consideration when selecting artists whether or not an artist is already represented in the state's collection and the relationship of an artist's work to the work of other artists selected or being considered for the project.

Canal St. Beacon and the Tulane Icon

A limited number of artists will be invited to develop proposals for the commissions, as described in Section 9, below.

Other commissions

For all other commissions, the Committee may select artists in any of the following manners:

1. A limited number of artists may be invited to develop proposals for a commission, as described in Section 9, below.
2. The Committee may invite a single artist or artist team to develop a proposal for a commission.
3. The Committee may directly purchase an existing artwork from an artist.

8. TIMELINE & PROJECT SCHEDULE

Submission deadline: Submissions must be received through the CAFÉ online system by **Wednesday, November 12, 2014 at 10:59 P.M. CT. We cannot accept late, hand-delivered, mailed or emailed submissions.**

Estimated Project Schedule

Applications Due November 12, 2014
Committee Meeting December 2014
Notifications January 2015

Proposal Process February 2015 – May 2015
Installation..... Will be determined by project

The Percent for Art Program reserves the right to modify the project timeline (other than the deadline to receive applications).

9. NOTIFICATIONS AND PROPOSALS: The anticipated date for notifications is *January 2015*.

This is a call for submission of samples of previous work and qualifications only. If selected to develop a proposal for one of the commissions, you will be contacted by Percent for Art program staff with further details about the site, concept and scope.

Finalists will be required to attend a site visit with the Committee and present his/her proposal to the Committee. The proposal must include the concept, materials, size, weight, installation requirements, details of maintenance, and budget. The proposal must also include a maquette or digital renderings as appropriate, that show the physical volume of the space and allow for multiple perspectives of the artwork within the space. All proposal documents, including the maquette and renderings, will become property of the state of Louisiana and may be used for educational and/or promotional purposes of the program. Each finalist's proposal may be exhibited for committee and community consideration.

For the Canal Street Beacon and Tulane Icon, a proposal fee of up to \$2,000 may be paid to finalists to offset expenses associated with development of proposals and travel to present to the Committee. For all other commissions requiring a proposal, a proposal fee of up to \$1,000 may be paid to finalists to offset expenses associated with development of proposals and travel to present to the Committee. In the event a proposal is not required, and the Committee decides to direct purchase an existing work, the proposal fee will not be paid.

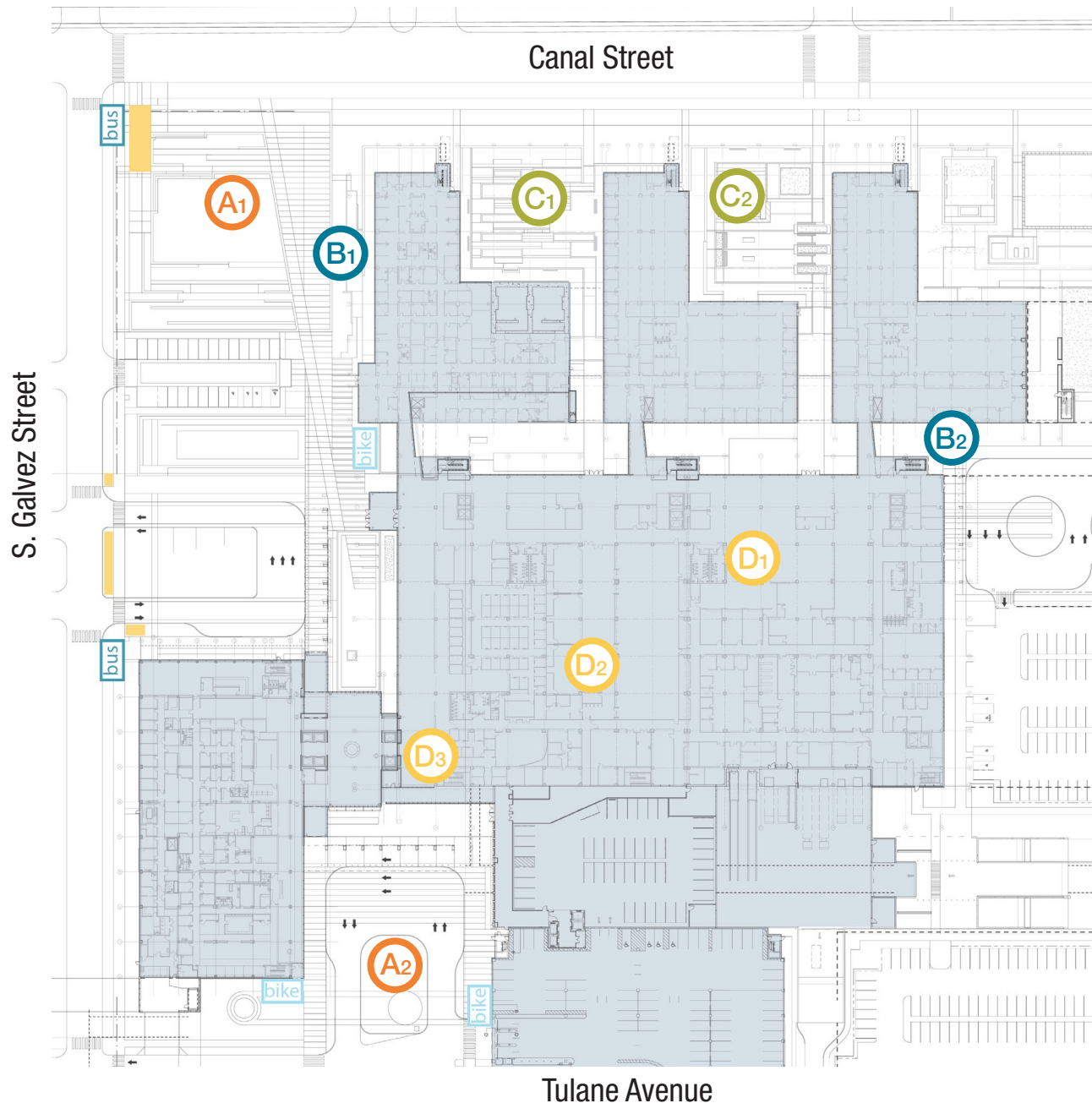
NOTE: The Percent for Art Program and the Artist Selection Committee reserve the right to reject any or all applications or proposals, to reject any finalist, or to terminate the selection process for any project without prior notice.

The Louisiana Percent for Art Program was established by law in the 1999 legislative session. The law specifies that on projects using more than \$2,000,000.00 in state funds, one percent (1%) of the expenditure for construction or renovation of a state building shall be for works of art by artists and craftsmen for the building or its grounds.

This program is administered by the Office of Cultural Development /Division of the Arts, in the Department of Culture Recreation and Tourism of the State of Louisiana, in collaboration with the Division of Administration and the Office of Facility Planning and Control.

Please direct questions about the Percent for Art Program or this project to:
Dána LaFonta, Director of Artist Services and the Percent for Art Program.
Phone: 225-342-8176 Email: dlafonta@crt.la.gov

Website: <http://www.crt.state.la.us/cultural-development/arts/>



- large scale exterior icons
- garden focal points
- inpatient courtyards
- interior focal points

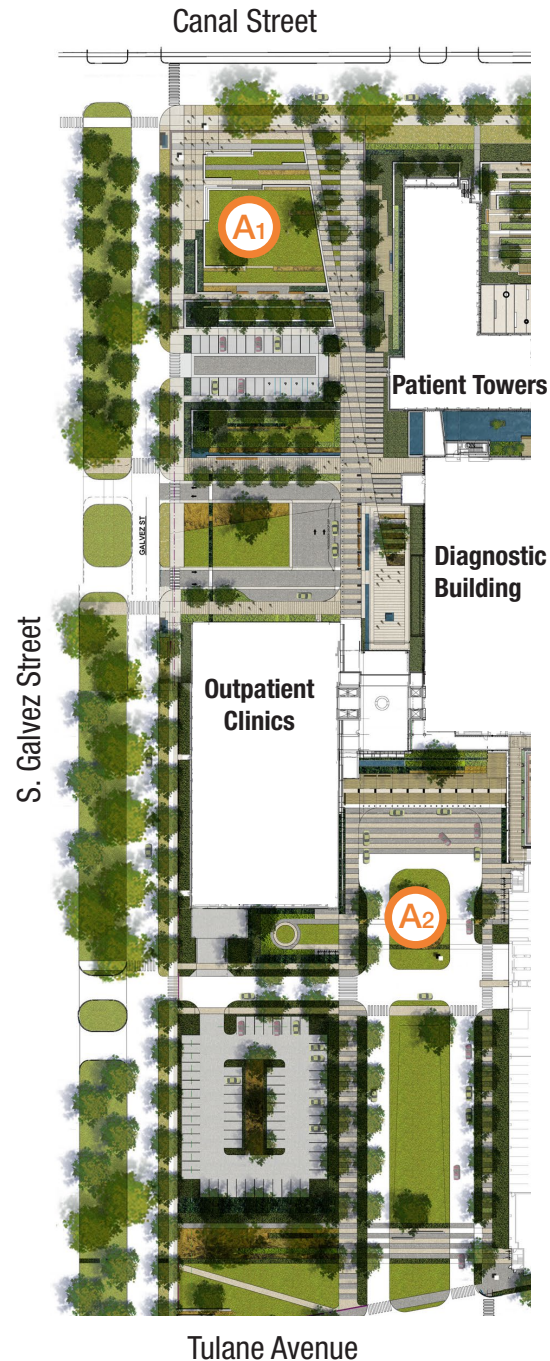
SITE PLAN - PUBLIC ART INSTALLATIONS



ARRIVAL ICONS

PERCENT FOR ART PROGRAM

University Medical Center | New Orleans . Louisiana



A1

The **CANAL ST. BEACON** is an exterior, large scale, sculptural piece situated at the hospital's Canal Street entrance, which is pedestrian focused.

This is the main entry from Canal St. and the hospital's front face. There is an opportunity to symbolically connect with the Central Business District, also along Canal, and to engage with pedestrians and the prominent and heavily used Canal Streetcars.

Budget: \$400,000

A2

The **TULANE ARRIVAL ICON** is a large scale sculptural piece situated in the center of a vehicular drive and drop-off. It should be distinct and lend itself to being easily referred to by visitors.

This could have a symbolic connection to the academic and research work that takes place across Tulane Avenue.

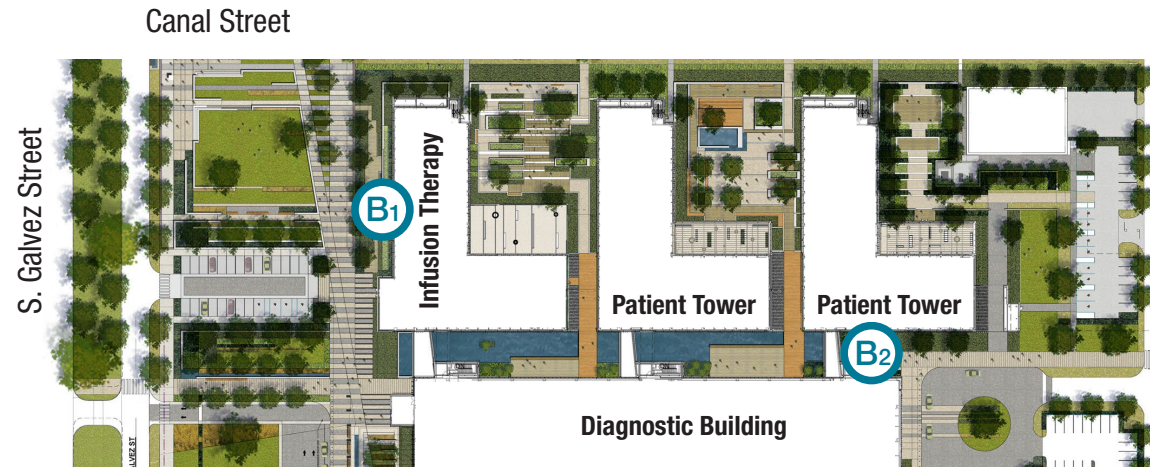
Budget: \$300,000

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A1 CANAL BEACON





The **INFUSION THERAPY GARDEN** artwork is an exterior, sculptural piece meant to address two users - outside pedestrians and patients in the chemotherapy bays positioned along the adjacent windows. This means the piece will be visible from multiple angles.

Additionally, this piece should operate on multiple levels of interest because some viewers will spend several hours in infusion bays looking at the piece.

This piece should work in concert with the surrounding landscape, which provides some privacy to these patients while simultaneously allowing them some filtered views out.

The piece can be kinetic, mechanical, and lit.

Budget: \$40,000

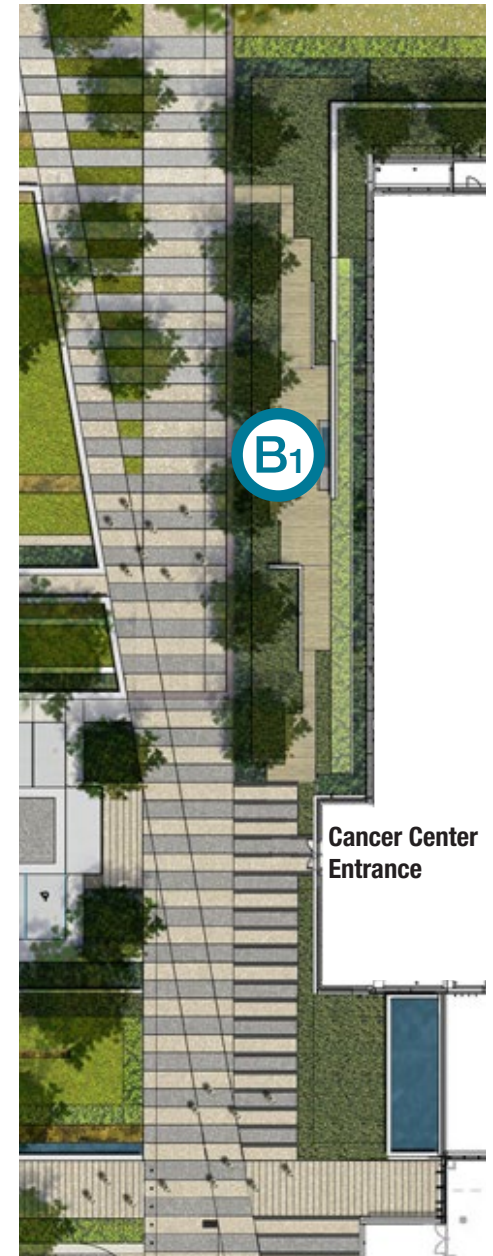


The **PROMENADE FOCAL POINT GARDEN** anchors the central promenade and water courtyards at the staff entrance. The promenade concept travels from the VA Hospital (off plan left), between the UMC hospital buildings, through the UMC's property, and metaphorically connects the campus to the rest of the Medical District in the CBD and to Tulane's Health Sciences Center. Pedestrians traveling between the UMC and the CBD may use this promenade.

Budget: \$75,000

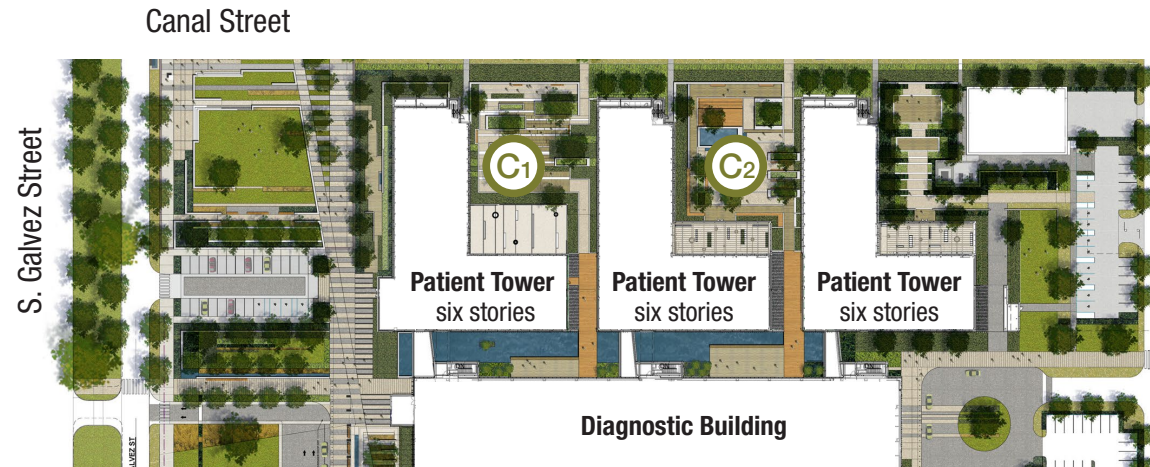


GARDEN
FOCAL POINTS



B INFUSION THERAPY GARDEN & COURTYARD FOCAL POINT





The **REFLECTION COURTYARD** artwork is an exterior, sculptural piece meant to serve the staff, patients, and family members who will use the courtyard. The Patient Towers have six occupied floors (with a seventh mechanical floor on top) so this piece will be visible from above from the patient rooms and from those on the ground (courtyard users and possibly passersby along Canal St.).

This courtyard is intended to be a calmer, quieter place conducive to reflection, introspection, and stillness.

The piece can be kinetic, mechanical, lit, and interactive.

Budget: \$50,000



The **CELEBRATION COURTYARD** artwork is an exterior, sculptural piece meant to serve the staff, patients, and family members who will use the courtyard. The Patient Towers have six occupied floors (with a seventh mechanical floor on top) so this piece will be visible from above from the patient rooms and from those on the ground (courtyard users and possibly passersby along Canal St.).

This courtyard is intended to have an interactive focus with pieces that invite collaboration, interaction, and positive interchange between viewers.

The piece can be kinetic, mechanical, lit, and interactive.

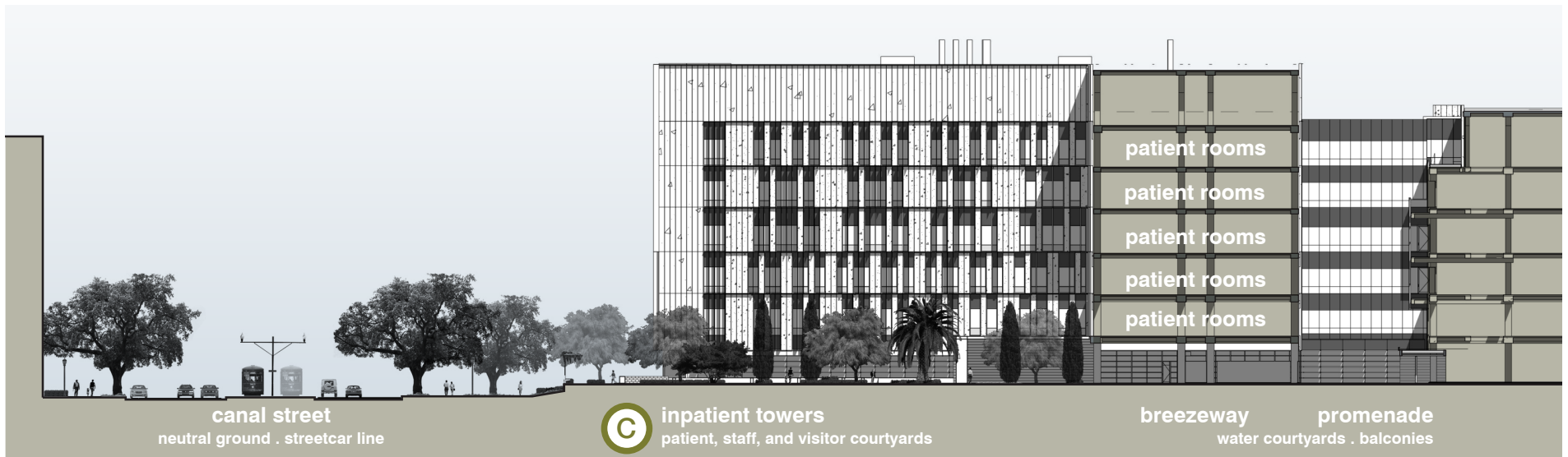
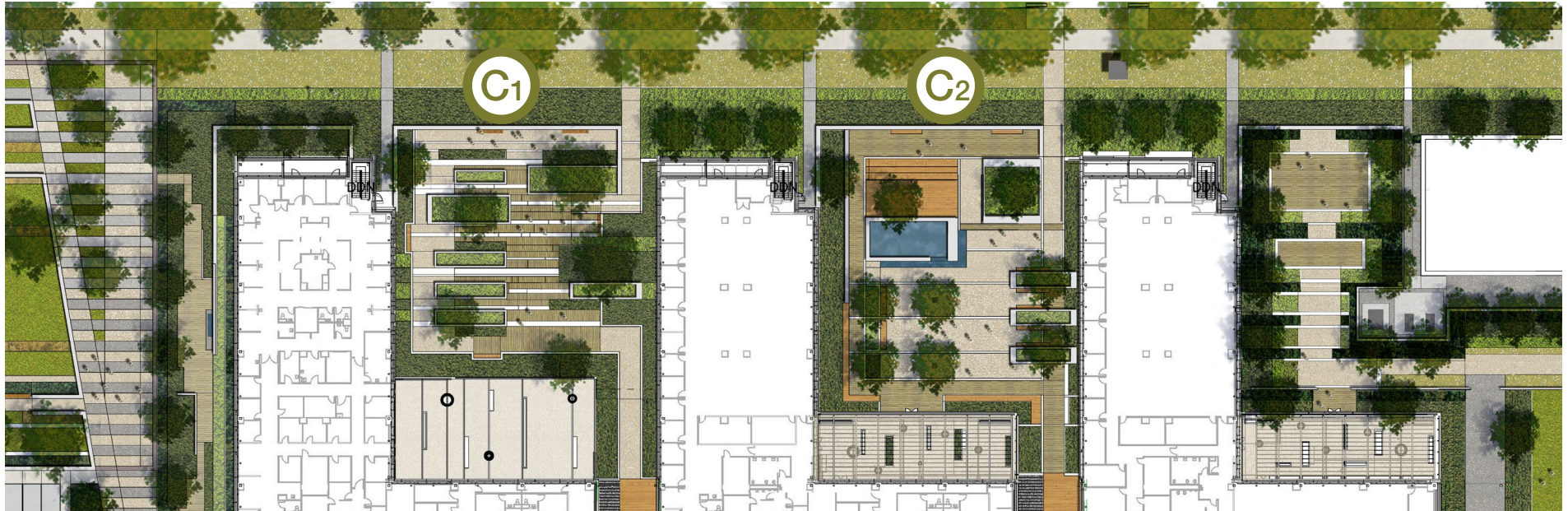
Budget: \$50,000



COURTYARDS

PERCENT FOR ART PROGRAM

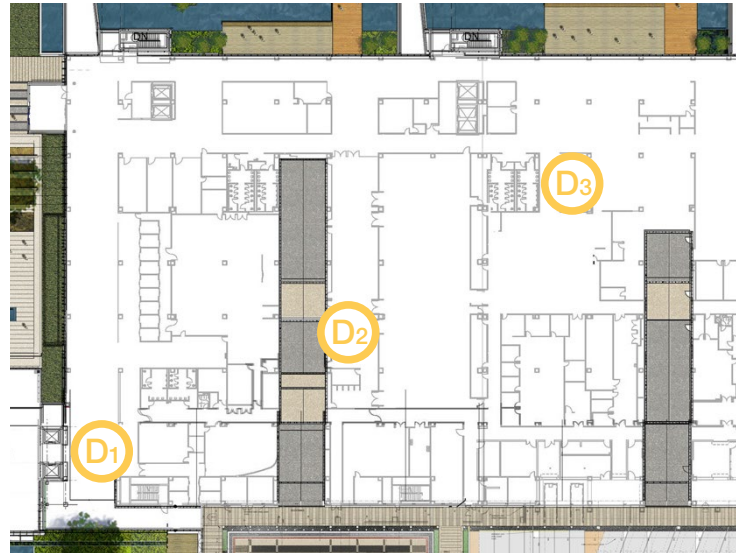
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INPATIENT TOWER COURTYARDS

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D1 The **CONCOURSE FOCAL POINT** anchors the south end of the main hospital concourse. It is meant to help orient visitors, staff, and patients and act as a landmark when returning to the Entry Pavilion.

The piece is envisioned as wall mounted and can be interactive or passive. Additionally, this piece will be around heavy traffic from patients, visitors, and staff, so durability will be particularly important.

The piece will be lit from above and there will be ample daylight from the large expanses of windows nearby.

Budget: \$30,000

D2 The **CONFERENCE CENTER** artwork will be a focal point at the end of the conference pre-function area.

The piece is envisioned as wall mounted and can be interactive or passive. Additionally, this piece will be around heavy traffic and busy functions, so durability will be particularly important.

The piece will be lit from above and there will be minimal daylight this far into the pre-function space.

Budget: \$40,000

D3 The **DINING AREA** artwork is seen as a suspended piece over diners.

The piece will be lit from the lights above, and there will be ample daylight from the adjacent expanse of windows overlooking the water courtyard.

The piece may be kinetic but should be limited to no more than what might occur by air movement from nearby air supply diffusers.

Budget: \$30,000



INTERIOR FOCAL POINTS